



Institute for Humane Education (IHE)

Social Media and Marketing Internship

The purpose of the [Institute for Humane Education \(IHE\)](#) is to create a just, humane, and sustainable world through education.

IHE seeks a social media and digital marketing intern who is aligned with the mission of IHE and willing to exercise and expand their competencies in the areas listed below.

People and areas of interest that would most benefit from this internship:

- Copywriters
- Marketers
- Social Media Managers
- Entrepreneurs
- Activists
- Content creators

Requires basic to advanced competencies and enthusiasm for working with:

- Google docs
- WordPress
- Excel
- Social media platforms (Facebook Pages, Twitter, Pinterest, Instagram, Google+)
- Graphic and photo design platforms
 - Acceptable knowledge: as basic as Canva.com and as complex as Photoshop
- Metrics reporting (Facebook & Twitter metrics, Google Analytics, etc.)

Duties:

- Research and relay new social media and marketing resources, technologies, and practices
- Work with IHE staff to create new engaging content on IHE's social media platforms
- Attend weekly check-ins and IHE's monthly social media meeting
- Generate and analyze monthly reports into existing Google doc

Applicants able to commit 4+ months and 10-15 hours per week are preferred. This is a telecommute position and access to a personal computer with reliable internet is required. Small stipend possible. Applicants should be self-motivated and able to work well independently and with a team. Position requires attention to detail and excellent writing skills.

Please send cover letter and resume to abba@humaneeducation.org.